



7-9 Novembre/November 2012
Fiera Milano (Rho) - Italy

Biennale internazionale di ascensori, componenti, accessori, stampa professionale e servizi.

International Exhibition of elevators, components, accessories, technical press and services.

FIERA MILANO S.p.A.

Sede Legale / Registered Office:
Piazzale Carlo Magno, 1 - 20149 Milano - Italy
Sede Operativa e Amministrativa / Headquarters:
S.S. del Sempione, 28 - 20017 Rho, Milano - Italy
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Cod. Fisc. e P. IVA 13194800150 - R.E.A. 1623812
Capitale Sociale Euro 42.147.437,00 i.v.



FIERA MILANO

L'azienda sottoscritta chiede di essere ammessa quale espositore alla manifestazione suddetta in base al Regolamento Generale del quale ha preso visione e che riconosce ed accetta in ogni sua clausola.
Le iscrizioni alla mostra sono aperte fino al 31.05.2012. Successive domande di ammissione saranno prese in considerazione solo compatibilmente alla disponibilità di spazio. (vedi Art. 8 del Regolamento Generale)
We hereby apply to participate to the above-mentioned show. We are acquainted with, and accept, all the General Regulations overleaf.
The deadline for application to the show is 31.05.2012. After this date applications for readmission or new requests will be considered according to space availability only. (see Art. 8 of General Regulation)

SEDE LEGALE ESPOSITORE (ragione sociale e indirizzo di fatturazione) - EXHIBITOR'S REGISTERED HEADQUARTER (invoicing name and address)

RAGIONE SOCIALE - COMPANY NAME			
INDIRIZZO - ADDRESS			
CAP - ZIP CODE	CITTA' - TOWN	PROV.	NAZIONE - COUNTRY
TELEFONO - PHONE		FAX	
CODICE FISCALE e PARTITA IVA - TAX CODE or VAT NUMBER		WEB	
PERSONA INCARICATA DELLA PRATICA - CONTACT PERSON		PERSONA RESPONSABILE DEL POSTEGGIO PER LA SICUREZZA - STAND SAFETY OFFICER	
E-MAIL PERSONALE - PERSONAL E-MAIL		NO. TELEFONO - TELEPHONE NO.	
RECAPITO PER CORRISPONDENZA - CORRESPONDENCE ADDRESS			

WEB PASSWORD All'indicata e-mail personale verrà inviata la password per consentire l'accesso al Catalogo on-line e ai servizi erogati da Fiera Milano.
It will be sent to your above mentioned personal e-mail address to allow the access to the on-line catalogue of the exhibition and to the Fiera Milano e-commerce service.

TIPOLOGIA AZIENDALE TYPE OF COMPANY	<input type="checkbox"/> PRODUTTORE MANUFACTURER	<input type="checkbox"/> DISTRIBUTORE ESCLUSIVO SOLE DEALER	<input type="checkbox"/> SERVIZI SERVICES	<input type="checkbox"/> ENTI, ASSOCIAZIONI PUBLIC AND PRIVATE BODIES, TRADE ASSOCIATIONS	<input type="checkbox"/> CASE EDITRICI TECHNICAL PRESS
REG. DITTE	C.C.I.A.A.	CHAMBER OF COMMERCE REGISTRATION NO.			

CANONI DI PARTECIPAZIONE (Art. 11 del Reg. Generale) - PARTICIPATION FEES (Art. 11 of General Regulation)

euro 500,00 + IVA/VAT quota di iscrizione - registration fee
euro 300,00 + IVA/VAT quota di iscrizione aziende rappresentate e marchi - registration fee for represented companies and trade marks

RICHIESTA SPAZI ESPOSITIVI: AREA NUDA - REQUEST FOR EXHIBITION AREA: SPACE ONLY

L'area nuda non include alcun tipo di allestimento (es. pareti, moquette...) e/o arredi.
Non è compresa la polizza assicurativa di Fiera Milano di euro 90,00 + IVA (vedi Art. 26 del Regolamento Generale)
The space only does not include any kind of fittings (for example wall, carpet...) and/or furniture.
It is not included obligatory insurance policy of euro 90.00 + VAT issued by Fiera Milano (see Art. 26 of General Regulation)

Tariffe espositive (area nuda) Participation Fees (space only)	Early Bird: 29.02.2012	Iscrizione dal - Registration from 01.03.2012
<input type="checkbox"/> mq-sq.m _____ 1 lato libero - 1 open side	euro 155,00/mq-sq.m	euro 155,00/mq-sq.m
<input type="checkbox"/> mq-sq.m _____ 2 lati liberi - 2 open sides	euro 165,00/mq-sq.m	euro 170,00/mq-sq.m
<input type="checkbox"/> mq-sq.m _____ 3 lati liberi - 3 open sides	euro 170,00/mq-sq.m	euro 175,00/mq-sq.m
<input type="checkbox"/> mq-sq.m _____ 4 lati liberi - 4 open sides	euro 175,00/mq-sq.m	euro 180,00/mq-sq.m
<input type="checkbox"/> mq-sq.m _____ Area sopralcata - Mezzanine area	euro 87,50/mq-sq.m	euro 87,50/mq-sq.m
<input type="checkbox"/> mq-sq.m _____ Associato ANICA		

TOTALE ORDINE - TOTAL ORDER euro _____

+ IVA ai sensi di legge, se dovuta
+ VAT according to Italian law, if due

Attenzione: in caso di non pagamento IVA ex Art. 8/8bis/9 DPR 633/72, allegare 2 dichiarazioni di intento:
una intestata a Fiera Milano S.p.A. e una intestata a FASTWEB S.p.A. per eventuali servizi aggiuntivi.

QUOTA D'ISCRIZIONE ED ACCONTO PRELIMINARE - REGISTRATION FEES AND DOWN PAYMENT

• Quota d'iscrizione per la Ditta titolare del posteggio - Registration fee for the stand-holder	euro	500,00
• Anticipo 40% del totale ordine - 40% Deposit of total order	euro	_____
• Iscrizione aziende rappresentate e/o marchi Registration fee for represented companies and/or trade marks	Nr. _____ euro 300,00 cad-each	euro _____
TOTALE IMPONIBILE - NET AMOUNT	euro	_____
IVA ai sensi di legge, se dovuta - VAT according to Italian law, if due	euro	_____
TOTALE ACCONTO - TOTAL DEPOSIT	euro	_____

NOTE TECNICHE

Tutti i materiali utilizzati per l'allestimento dello stand devono essere corredati dai necessari certificati di ignifugazione e conformi alle norme di sicurezza antincendio. Fornire la documentazione in tempo utile.

TECHNICAL NOTES

All the display materials used in the stand should be in possession of the necessary fireproofing certificates and conform to the fire-prevention regulations. The appropriate documents should be supplied as soon as possible.

VERSAMENTO SALDO

(Art. 13 del Reg. Generale)
Il saldo del canone di partecipazione dovrà essere corrisposto tassativamente entro l'11.09.2012.
Tutti i pagamenti dovranno essere intestati e indirizzati a:
FIERA MILANO S.p.A.
Sede operativa ed amministrativa:
S.S. del Sempione, 28
20017 RHO (MI)

BALANCE PAYMENT

(Art. 13 of Gen. Regulation)
The balance of the participation fees must be peremptory paid within 11.09.2012.
All payments must be made out and addressed to:
FIERA MILANO S.p.A.
Operative and administrative office:
S.S. del Sempione, 28
20017 RHO (Milano) - Italy

SI ALLEGA - WE ENCLOSE:

- assegno n. - check no. _____ della Banca - Bank intestato a - made out to: FIERA MILANO S.p.A.
- pagamento con carta di credito, collegarsi al sito: www.fieramilano.it - sezione Espositori - sezione pagamenti on-line payment by credit card, go to: www.fieramilano.it - Exhibitor section - section online payments
- bonifico bancario intestato a - bank transfer made out to: BARCLAYS BANK PLC Filiale Virtuale Corporate Via Arconati,1 - 20135 Milano IBAN IT43T0305101699000040100044 SWIFT/BIC BARCITMMBKO

(allegare fotocopia del versamento - join a copy of the payment)
Nella causale del versamento deve essere indicata tassativamente la manifestazione. - The reference of the exhibition must be peremptory indicated in the bank transfer.

TERMINI DI PARTECIPAZIONE E CONDIZIONI - TERMS OF PARTICIPATION AND CONDITIONS

Ai sensi degli Art. 1341 e 1342 del Codice Civile, nel loro insieme ed in ogni specifica parte, la ditta sottoscritta dichiara di approvare espressamente i seguenti articoli e paragrafi del Regolamento Generale: 5. Ammissione e limiti all'esposizione - 6. Accettazione del regolamento generale e obbligo di versamento della quota - 9. Iscrizione e anticipo - 11. Canone di partecipazione - 14. Assegnazione dei posteggi - 15. Recesso dell'espositore e penale per il recesso - 18. Disposizioni tecniche esecutive e Norme supplementari - 25. Sicurezza - 26. Dichiarazione di valore, Assicurazioni, Limitazioni di responsabilità - 27. Fotografie, disegni e riprese televisive - 30. Pubblicità e Imposta Comunale sulla Pubblicità - 31. Attività vietate - 34. Forza maggiore - 35. Obblighi e responsabilità dell'Organizzatore.
According to the 1341 and 1342 of the Civil Code as a whole and in any particular part, the undersigned company hereby expressly approve the following articles and paragraphs of General Regulation: 5. Acceptance and display restrictions - 6. Acceptance of General Regulations and compulsory payment - 9. Registration and deposit - 11. Participation fee - 14. Allocation of stand - 15. Exhibitor's withdrawal and withdrawal penalties - 18. Technical executive disposition and Additional Rules - 25. Safety - 26. Declaration of value, Insurance, Limitation of Liability - 27. Photographs, drawings and TV filming - 30. Advertising and Municipal Advertising Tax - 31. Activities forbidden - 34. Force Majeure - 35. Obligations and responsibilities of the Organizer.

TUTELA DELLA PRIVACY. L'espositore dichiara con la firma del presente modulo di aver preso visione dell'Art. 36 - Tutela della Privacy - il cui modulo dovrà essere restituito debitamente firmato.

PROTECTION OF PRIVACY. By signing this form the exhibitor declares to have read the Art. 36 - Protection of Privacy. The form should be returned duly signed.

Data - Date _____ Timbro e firma - Stamp and signature _____

L'Espositore dichiara con la firma del presente modulo di aver ricevuto la nota informativa ai sensi dell'art. 185 del Dlgs 7 settembre 2005 n. 209 ed in conformità con quanto disposto dalla Circolare ISVAP n. 303 del 2 giugno 1997.
By signing this form the exhibitor hereby declares that they have received the explanatory notes pursuant to art. 185 of Legislative Decree 209 of 7 September 2005 and in compliance with ISVAP circular 303 of 2 June 1997.

Data - Date _____ Timbro società e firma del legale rappresentante - Company stamp and signature of legal representative _____

1) TITLE OF THE EXHIBITION

LIFT 2012 - 10th International exhibition of elevators, components, accessories, trade publications and services.

2) ORGANISATION, PLACE, DATES AND OPENING HOURS

The event is organised by Fiera Milano S.p.A. (the "Organiser"). The Organiser is responsible for organising the Exhibition and implementing these Regulations. The Organiser reserves the right to change the date of the exhibition. LIFT 2010 will take place in the new Fiera Milano Exhibition Centre in Rho from 7 to 9 November 2012. Opening hours: 9.30 am, to 6.00 pm for visitors and 9.00 am, to 6.30 pm for exhibitors. Fiera Milano reserves the right to modify the opening hours and the dates of the Event, in their sole discretion.

3) ENTRANCE

Admission to the Exhibition is by payment and restricted to trade visitors (Italians and foreigners) only, upon presenting proof of their status and/or holding invitation cards issued by the Organiser even on the advice of exhibitors. Together with notification of stand allocation, exhibitors shall receive a number of entrance cards in proportion to the space occupied, supplied as follows:
 • up to 18 sq.m. 4 entrance cards, 6 entrance cards,
 • from 18.5 to 32 sq.m. 6 entrance cards, 8 entrance cards,
 • from 32.5 to 64 sq.m. 8 entrance cards, 12 entrance cards,
 • from 64.5 to 100 sq.m. 12 entrance cards,
 • more than 100 sq.m. 15 entrance cards.

Extra Passes can be requested only from direct exhibiting Companies with their own space location already notified. Extra Passes are available at the cost of euro 20,00 each (+VAT if it should be payable). Exhibitors shall not present visitors from entering their stands.

4) EXHIBITORS

The following may apply: industrial and artisan manufacturers; exclusive wholesalers; trade newspapers, magazines and publications; trade associations and organizations and services. Participation in the exhibition is individual. Collective participation is allowed only in the case of promotional organizations, consortia or groupings of firms, whose articles of association or deed of incorporation, is presented as evidence of their official legal status. In any case, each exhibitor must be registered with the Ministry of Industry and submit the application form accepting the General Regulations, and submit the necessary documentation. Exhibitors may apply a payment for their trade marks to be listed in the catalogue and the exhibition signposting, provided they are regularly registered.

5) ACCEPTANCE AND DISPLAY RESTRICTIONS

Admission will be granted by Organiser LIFT is open to Italian and foreign companies whose activities are within the subject of the exhibition and whose goods included in the product list, which, upon subscription by the Exhibitor, constitute integrating and substantial part of this regulation.

The Exhibitor is also meant for Representatives, Agents and Distributors employed by Italian and foreign companies and brand name companies representing the sectors assigned to the Exhibition. In order to comply with the Ministry of Industry directive on international trade exhibitions, the agents and representatives of foreign companies are obliged to submit a "Declaration of Representation" together with their application. The Declaration must list the companies represented under a national or regional sole agency agreement which will be published in the official Exhibition Catalogue. The represented companies must also submit an equivalent declaration confirming the existence of an exclusivity arrangement or giving the names of any other representatives within Italy.

No products or advertising material of any type may be exhibited if it infringes other Exhibitors' trade marks or patents. No products which do not comply with current legislation, such as laws on electrical products, safety or marking, may be exhibited. Exhibitors are responsible for any certification required and instruct the Exhibitor to remove any products or advertising material violating the above mentioned obligations from the Exhibition immediately. The Exhibitor must state, on the appropriate section of the enrolment form, the name of the person responsible for the stand.

Should the above not be respected, Organiser shall reserve the right to order that the offending items be removed and, in the event of exacerbated circumstances, that the stand be closed forthwith. In the event of non-compliance on the part of the exhibitor, Organiser reserves the right to act directly, sanctioning the exhibitor by banning him from participating at future exhibitions, and with the possibility of the space being used for another purpose. Costs incurred in closing the stand and/or modifications for converting the space to common use of applicable shall be entirely the responsibility (which shall be completely waived) of the exhibitor, who shall sign and pay for the entire costs for renting the stand, as specified in the General Regulations.

Acceptance is conditional upon the fulfillment of certain premises; if these do not exist acceptance will be invalidated one or more of the following: a) if an exhibitor did not comply with the General Regulations during a previous exhibition and was expelled;

b) if the exhibitor has not paid Organiser all the sums due for attendance at previous exhibitions. Moreover, the Organiser reserves the right to refuse to accept an application when in its irrevocable judgement it holds that the characteristics of the firms applying do not comply with the contents of the General Regulations. The refusal and/or revocation of acceptance shall not give rise to any compensation for damages or interest.

6) ITALIAN AND FOREIGN REGULATIONS AND COMPULSORY PAYMENT

Signature of the application form carries full and unrestricted acceptance by the exhibitor of his/her participation in the exhibition at the stand allocated to them and of the Italian and foreign regulations, the tests of eligibility to show floor areas and of all such additional rules as may be adopted at any time in future by Fiera Milano S.p.A. in the interest of the exhibition. The acceptance, by the Organiser, exhibitor's application for admission to the exhibitor will be obliged to pay to the organiser the entire registration fee (where there has already done with the application for admission and nevertheless it was still admitted to the exhibition) and the entire fee payable for stand.

7) TRANSFER FORBIDDEN

The space assignment notice is only valid for the exhibitor to whom it is made out. Total or partial transfer of the assigned space is prohibited. If an infraction does occur, the transferor and the occupant will be barred from present and future shows. Moreover, Organiser shall immediately close the stand changing the costs jointly to both firms.

8) APPLICATION

Applications to attend the exhibition shall be sent directly to Organiser together with the other forms by and not later than 31 May 2012. The duly completed application form shall be accompanied by the following documents, either as originals or certified copies: a) certificate of registration at the relevant Chamber of Commerce (or equivalent) issued no more than three months prior to the date of the Application; a) original certification of the exhibitor is also possible; b) list of products to be exhibited. The application form and its related annex shall be signed legibly by the exhibiting company legal representative. Should even one signature be missing or any part of the application form be illegible, the application will be considered null and void (see paragraphs a) and b) of Art. 10 below, Organiser shall be entitled to consider the entire application void. To be deemed valid applications shall not include any reservations or conditions of any kind. Organiser reserves the right to accept attendance applications even after General Regulations the above mentioned deadline. In the event of applications accepted after the deadline, Organiser is entitled to waive the terms set out in the general regulation concerning notification of stand space assignment to exhibitors and delivery of relevant papers.

9) REGISTRATION FEE AND DEPOSIT

Admission form duly completed must be signed by the applicant where company is self-owned and by the legal representative in all other cases. After registration, exhibitors are entitled: a) registration fee amounting to euro 500,00 + VAT if it should be payable; b) deposit, amounting to 40% of the tariff chosen for each SqM. of surface area required + VAT if it should be payable. The above amounts must be directed to Organiser by cheque or bank draft made out to the Organiser. Advance payments and subsequent issuance of invoice do not carry the obligation of deposit. In case the application form is not accepted or is rejected, the deposit payment will be refunded, whereas the registration fee will be retained, to cover secretarial costs. Accepted applicants will be issued formal receipt for payments made. The organiser will have the right to refuse admission of the Exhibitor, at its sole discretion, when its application is not accompanied by the required payment of registration fee and deposit.

10) NEW LAW ON VAT

As from January 1st, 2011, in accordance with the Legislative Decree no. 8/2010 in application of the EU directive no. 8/2008, foreign Exhibitors liable for taxation are not required any longer to pay the VAT on stand fee and services connected with the exhibition and the advance payment of the stand fee. The Organiser will issue invoices to individuals. In order to identify the type of Exhibitor (Company liable for taxation/non-commercial Company or private individual), before the issuing of the invoice it is essential to receive the information on the VAT number/ID code or other documents proving the status of company and not of private individual. It is therefore absolutely necessary that Applicants for participation are sent with the above information, otherwise invoices will have to be issued with the Italian Value-Added Tax. All Foreign Exhibitors interested in VAT, returned could contact:
 • Studio Dott. RG Giuseppe Guenzani
 • Tel. +39 0331.795259 int.10 - www.guenzani.net
 • Agenzia delle Entrate - Centro Operativo di Pescara
 • (Tax Revenue Office - Operational Centre in Pescara - only for Exhibitors of Israel, Switzerland and Norway). Tel. +39 085 5771 - fax +39 085 425111
 • Financial Administration of the proper Country (i.e. all the Exhibitors of EU countries).

11) ADMISSION FEE

Exhibitors shall pay the following fees:
 a) **Registration fee:** euro 500,00 + VAT if it should be payable. Registration fee for every exhibiting company even in case of consortia and/or grouping of firms.
 b) **Represented firms and trade marks:** euro 300,00 + VAT if it should be payable for every brand distributed and every registered trade mark. Exhibitors are held to the responsibility of the business and of the data of all such companies as may be represented whose products they intend to display on their stand. Those amount will be added and included in the invoice for participation fee settlement.
 c) **Space rental (empty area) as indicated in the Application Form.**

The participation fees include the following services:

• initial space stand fittings not including technical assistance both during the exhibition and during stand preparation and removal by Fiera Milano S.p.A. • general surveillance of the pavilions and fire safety - listing in the general catalogue and in the official web site - one copy of the general catalogue - entry in the on line catalogue by Expogage - exhibitor entrance cards (see Art. 3) • client invitations - a stand location sign - fire extinguishers - stand cleaning - mains power up to 5 Kw - payment of illumination (see Art. 30) • the payment of any royalties payable from the use of audio-visual equipment. However, the above does not include any live performances (with a singer and/or musical instruments), which the Exhibitor must make arrangements for directly by contacting the local SIAE office. The services do not include payment of royalties for performing rights payable to interpreting and performing artists or music producers in accordance with art. 73 of the above law for the promotional sound recordings and musical videos during fashion shows and DJ sets with or without dancing. Any exhibitors wishing to organize such events is invited to contact SFC - Consorzio Fotografisti Art Via Leone XIII, 14 - Milan, in order to fulfil the obligations as provided for in current legislation.

12) PARKING SPACE

It is possible to book parking space for the whole duration of the event ordered through the E.SERVICE. The price of the parking for the entire duration of the Show will be defined by the Organiser.

13) TERMS OF PAYMENT

Participation fee shall be paid within 15 days of the receiving date of invoice and in the following manner: a) payment of the invoice must be made by September 14, 2012 invoices must be paid immediately, in any case payment of the entire participation fee is mandatory prior to bringing products into the fair. All payments must be made payable to Fiera Milano S.p.A. Exhibitors in default of payment shall be barred access to the premises at stand fitting time. Missing the above, or rather the payment of the balance, Fiera Milano will not supply the electrical power in the stand. Any special requests must be paid on the receipt of invoice or the final statement of account. Any challenge for the mentioned debit note must be presented before the end of the Exhibition; after this date they will not be accepted. The statement shall be sent directly to the stand. Payment can be made by presenting the statement at any of the bank branches on the premises of the show. The "Exit Visa" duly completed shall be validated upon payment and will be presented to Security. The exhibitor's participation in the exhibition does not give rise to any privileged right in allocation of stands or to confirmation of stands previously occupied. Fiera Milano S.p.A. reserves the right to issue detailed provisions concerning access to stands and delivery for stand fittings.

14) STAND SPACE ASSIGNMENT

Organiser shall allocate stands, within the constraints set by the exhibiting facilities, on the basis of exhibitors product groups and with the sole purpose of ensuring the best outcome for the exhibitor. Organiser reserves the right to modify the position and placing of the stand first assigned, or to vary the lay out or reduce its size if necessary, condition which will not allow the applicant withdrawal from the contractual commitment, or to claim a right to damages.

No discounts will be granted on registration fees or other expenses with respect to protruding elements, pillars, connections to installations or any other accessories.

Exhibitors shall be notified in writing by Fiera Milano S.p.A. of the stand allocated to them and it is valid only for the exhibitor to whom it is granted. Fiera Milano S.p.A. is not bound by any request regarding allocation of stand or show floor surface. Said requests are expressed by the exhibitor in the application form and/or thereafter returned are merely indicative of preference and do not bind Fiera Milano S.p.A. Pre-requests in the exhibition does not give rise to any privileged right in allocation of stands or to confirmation of stands previously occupied. Fiera Milano S.p.A. reserves the right to issue detailed provisions concerning access to stands and delivery for stand fittings.

15) EXHIBITORS WITHDRAWAL AND WITHDRAWAL PENALTIES

The Contract shall be communicated at any time to the Organiser by registered letter with return receipt. The withdrawal shall take effect on the date of the receipt indicated by the Organiser. 15.2. In case of withdrawal from the contract as per Article 15.1, the Exhibitor shall pay to the Organiser a sum equal to the overall Stand Rental Fee as penalty if the communication will arrive 120 days before the Exhibitors. 15.3. In case of withdrawal from the contract as per Article 15.1, the Exhibitor will lose the amounts already paid for the Participation Fee and Represented Company Fee, depending on the case, and any sums paid for other reasons. Under no circumstances may the Exhibitor obtain reimbursement of payments already made, with reserve of any major and various rights of the Organiser and/or Fiera Milano if the communications will arrive 120 days before the Exhibitors. The cost is included in the admission fee.

16) ON LINE-CATALOGUE PROVIDED BY EXPOGAGE

www.expogage.net is an on-line extension of Fiera Milano trade fair exhibitions. Expogage and Fiera Milano Spa provide visitors with a complete online catalogue which may be consulted well in advance of the exhibition. Visitors can also map out the stand location in advance of the exhibition appointments with the Exhibitors. Exhibitors can raise the visibility of their company by sponsoring key words or merchandise categories, or by independently publishing text, pictures, specialist articles, news, events and other services on their own online stands. By accepting these General Regulations the Exhibitor therefore accepts the provision of the service. The fee is included in the Admission Fee.

17) OFFICIAL CATALOGUE

The organisers will publish a catalogue but assume no liability for any errors and/or omissions. The catalogue will consist of the index of exhibitors and/or omissions. The catalogue will consist of the index of exhibitors and represented companies, in alphabetical order, and of the index of product categories. The same details will also be available on the Exhibitors' internet site. The organisers are not responsible for the authenticity or accuracy of the details inserted by the Exhibitor. Details may only be submitted or amended until 31 July 2012.

18) TECHNICAL EXECUTIVE DISPOSITION

Technical Regulation with disposition time and way to behave can be downloaded from the portal E-SERVICE of Fiera Milano See <https://www.fieramilano.it>. The Technical Regulations form an integral part of these General Regulation. Fiera Milano S.p.A. reserve the right to set down such provisions as may be held instrumental to the betterment of the exhibition and its services. Such provisions have the same weight as the present Regulations and are equally mandatory. In case of non-compliance with the General Regulations Fiera Milano reserves the right to close down stand. Such decision does not entitle the Exhibitor to reimbursement or compensation on any ground whatsoever.

19) STAND ASSEMBLY AND DISMANTLING

The stands will be made available to the exhibitor in perfect condition, usually 4days prior to the opening of the exhibition. Each exhibitor will have at their disposal the necessary means of adhesive tape fixed to the floor. Exhibitors who have not paid the balance of their exhibition fee shall not be granted entry to set up their stands. Any defects or shortcomings discovered when the Exhibitor takes possession of the exhibition space for setting up the stand and laying out of goods must be reported to the Fiera Milano CUSTOMER SERVICE (Exhibitor technical assistance). In order to access the Fairgrounds, Exhibitors must follow the instructions and procedures for the stand layout provided by the Organiser. Fiera Milano, containing details regarding layout of spaces and deadlines for setting up stands. All the rules for setting up and outfitting the spaces will be given in the Fiera Milano Technical Regulations. The stand design file must be inserted in the section "COMPULSORY DOCUMENTS" of the portal E-SERVICE of Fiera Milano See <https://www.fieramilano.it>. The Exhibitor shall be responsible for all organisation and costs incurred for setting up the stand and shall strictly observe the above Regulations. He shall also provide Fiera Milano with his stand layout project beforehand for their approval. The stand project must be loaded in the section regarding "Mandatory Documents" of Fiera Milano E-service portal. The Exhibitor undertakes to fit out the entire area assigned at the display stands to the manufacturers belonging to the Event, Products exhibited in the stand for the entire duration of the Event. Products exhibited must be positioned in such a way that they are not considered offensive and must comply with Italian Legislative Decree 81/08 (Consolidation Act on safety). The stand must be laid out in such a way so as to avoid obstacles or objects that hinder access to the exhibition areas.

Closure of the stand's free sides, partition walls

The closure of the stand's free sides must not adversely affect the look of the Exhibition or cause damage to adjoining stands (visual obstruction, closure of gangways, etc.) in the view of Fiera Milano S.p.A.'s Technical Offices and the Organisers. Partition walls between the Exhibitor and the neighbours must be clearly decorated on both sides. All the graphics turned towards the neighbouring companies, should be

kept at a distance of minimum 2 meters from the boundary with them.

Penalties for early dismantling

During the Exhibition hours every Exhibitor shall ensure that the allotted stand is open to view and staffed by competent representatives. Early dismantling and/or removal of material or booth space are strictly prohibited during exhibition hours and before the last 5.00 pm of the event and will result in the automatic application of a penalty, unless the exhibitor has notified the square metres assigned:
 - euro 1.500,00 up to 64 sqm
 - euro 3.000,00 from 64.5 to 120 sqm
 - euro 5.000,00 over 120 sqm

The Exhibitor may also be excluded from any future editions of the Event. The Exhibitor is liable for all damage caused to the structures and equipment made available to him. The stands must be left in the same condition in which they were found after checking by the customer service. The Exhibitor must pay the full cost of reinstating any damage caused by alterations. At the end of the exhibition the stands shall be completely emptied by the deadline shown in the Technical Regulations. If this were not done, Organiser and Fiera Milano S.p.A. will take no responsibility for the goods and material deposited there; moreover, they reserve the right to remove and store them. The latter operations will be performed at the exhibitor's expense and responsibility and neither Organiser nor Fiera Milano S.p.A. will be held responsible or have to pay for them. After two months the objects and the goods which have not been claimed can be auctioned; once Fiera Milano spa's right and expenses and those of third parties having cause have been subtracted, the proceeds of this auction will be used to cover the costs of the exhibitor. The Exhibitor must ensure that all operations must be carried out in accordance with the terms expressed in move-out instructions papers. Exhibitors will receive an exit permit to be shown to security personnel at the relevant move-out exit.

The said exit permit will be issued only after all obligations required by the contract with exhibition participation have been fulfilled.

20) SERVICES PROVIDED BY PAYMENT

Exhibitors may also make use of commercial services, to be requested by e-commerce after notification of the exhibition space, like:
 - Stand equipment - Car Park - Tissues and nappies - Furnishings - Stand components - activities in the booth - Cleaning and washing services - Technical services - Security - Cleaning services - Video recording services
 The services listed above are not included in the flat fee for participation as at Art. 11 and will be included separately pursuant to art. 13. It is understood that if the exhibitor intends to set up the area with a service of pre-fitting (notwithstanding the provisions of this Article) Fiera Milano S.p.A. will be considered the exclusive provider of this service and therefore exhibitors will be forbidden the use of third party suppliers.

21) RADIOACTIVE EQUIPMENT

Under the terms of Presidential Decree (DPR) No. 185 of 13/02/1964, varied by Legislative Decree no. 230 of 19/03/1965 and subsequent amendments, any Exhibitor intending to exhibit radioactive sources and/or equipment must notify the competent authorities (Local Health Authorities - Fire and Safety, Employment Inspectorate and ARPA - Regional Environmental Protection Agency) by sending an appropriate declaration, according to current procedures, as necessary. Details of the related procedures can be found in the Technical Regulations.

22) MACHINERY DISPLAY

22.1. Working machinery on display
 For the duration of the Exhibition, machinery and equipment on display may be uncovered and can be started up, as long as there is no danger or disturbance and provided that fire and accident prevention rules and regulations are observed. Accident prevention regulations of the Trade Fair complex require machinery whose controls the operator's side are facing the walkways to be placed at least 0,70 mt. away from their edge.
 NOTE: It is absolutely forbidden to run machinery and/or equipment with internal combustion engines inside the halls. The tanks of such machinery and/or equipment on show must always be kept empty and the batteries disconnected.

22.2. Display of machinery without CE marking or not conform to European safety regulations

All machinery on display in the show must conform to current Italian and EC regulations concerning safety and accident prevention. In particular, with reference to Italian Decree Law no. 17 of 27th January 2010 "Implementation of Directive 2004/42/CE on machinery, modifying Directive 89/1016/CE on elevators", paragraph 7 of Article 3 must be strictly observed:

"The exhibitors must ensure that the machinery on display is safe. At trade fairs, exhibitions, demonstrations, and such like, Member States shall not prevent the showing of machinery or partly completed machinery which does not conform to this Directive, provided that a visible sign clearly indicates that it does not conform and that it will not be made available until it has been brought into conformity. Furthermore, during demonstrations of such non-conforming machinery or partly completed machinery, adequate safety measures shall be taken to ensure the protection of persons."

23) STAND SURVEILLANCE

Fiera Milano S.p.A., although assuming no liability, will make arrangements for the daytime and night time stand surveillance of the pavilions, but not the car parks and, in addition, also declines any responsibility, on behalf of the Organisers, for any natural disaster or event of force majeure. Fiera Milano spa arranges for general security service in the halls. It will also be responsible for fire prevention. The Technical Regulations will specify the fire prevention standards which the exhibitors shall meet. The exhibitors are responsible for the custody and safeguarding of their stands when pavilions are open to the public. The exhibitors must ensure that the objects and therefore recommended to watch over their stands continuously during exhibiting hours. Easily removable valuable objects must be locked away in lockers or cupboards.

24) STAND CLEANING SERVICE

Stands will be cleaned by Fiera Milano spa after the evening closure of the pavilions. The cleaning service includes: floor and floor coverings (e.g. carpets, etc.), dusting of furniture and fixture installed in the stand; windows, rugs and accessories; removal of rubbish and sweepings; emptying of waste paper baskets. Exhibitors with customized locked stands, must supply a key to the Exhibitor Technical Support Office.

25) SAFETY

Exhibitor must strictly follow all the regulations in force on safeguarding the health and physical integrity of workers throughout exhibition activities, that is: setting up and dismantling stands, managing the exhibition, and all other related activities. The Exhibitor also undertakes to follow up and to ensure that companies working on his behalf adhere to - when setting up and dismantling stands and when performing any other related activities - the Fiera Milano Technical Regulations, which can be consulted on www.fieramilano.it under "Exhibition Calendar" in the link to the Exhibition. The Technical Regulations, which are part of the General Regulations, will be delivered together with the latter and also list precautionary safety measures to be adopted at the exhibition (fire prevention, electrical systems, etc.). This does not include specific safety rules for any work that the Exhibitor has subcontracted to other companies and for which the legally responsible parties are the Exhibitor and the contractor. The ALL and SICU forms of the companies performing the work (setting up and dismantling stands and related activities), non-compliance with the Technical Regulations will lead to the immediate cutoff of utility services at the stand, or the closing of the booth.

The Exhibitor is responsible for complying with the regulations in force for all activities performed in his own stand in terms of fittings, structures, equipment, etc. Particular attention shall be given to compliance with fire and accident prevention requirements and environmental protection. Every Exhibitor shall appoint a "Stand Manager", who Fiera Milano, the Organiser and third parties shall hold responsible (in terms of safety) for all activities performed on behalf of the Exhibitor during his entire stay at the exhibition complex. The Exhibitor shall, at his discretion and under his responsibility, decide whether to designate a "Stand Manager" for all the phases of the exhibition (stand assembly, dismantling), or decide otherwise, provided that a person in charge is nonetheless always on hand; the name of this person and if said person is changed, must be promptly notified to the Organiser. The "Stand Manager" can also be a different person for each of the aforesaid phases (setting up, exhibition, dismantling). The Organiser undertakes to promptly notify, and before setting up work begins at the exhibition, the name of the person in charge of the stand to Fiera Milano. NOTE: Companies supplying services on behalf of Fiera Milano may not be authorized by the latter. This restriction does not apply to personnel in charge of surveillance and security at the Complex. The ALL and SICU forms are in the E-service portal (Mandatory form).

26) DECLARATION OF VALUE - INSURANCE - LIMITATION OF LIABILITY

26.1. Declaration of value - Exhibitors are required to declare, using the special form attached to the on-line forms, the total "estimated value" of goods, machinery, fixtures and fittings and equipment they plan to bring to and/or used at the Fiera Milano stand, given on behalf of the represented Companies understanding that in lack of such declaration, the value shall be considered to be the minimum amount as stipulated in Art. 26.2 below and save in any case the right to verify the aforesaid declaration by Fiera Milano. In case of accident, should the final value declared by the Exhibitor fail to correspond to effective value of the insured property, the value of said merchandise value shall be that declared by the Exhibitor. Pursuant to art. 1907 of the Italian Civil Code, compensation could be determined by the Insurer on the basis of the proportional criterion. Fiera Milano has to check this information.
26.2. Insurance - "All risks" policy - Property of the exhibitors (excluding terrorism and sabotage risks) - Fiera Milano require that all goods, machinery, fixtures and fittings and equipment brought to and/or used at the Exhibition Centre by Exhibitors are covered by "All Risks" insurance, including a clause waiving the insurer's subrogation against Third Parties, including FondaSicuro Fiera Milano. Fiera Milano S.p.A., their subsidiaries and/or affiliates, the Organization and all Third

Parties in any way involved in the organization of the Exhibition. This insurance is made available by Fiera Milano at a cost of euro 25.000,00 at each of the 0,80 + VAT (if due) that will be charged together with the participation fees invoice. Exhibitors may increase the automatic coverage, by filling in, signing and returning the appropriate form "INS" downloading from the E-service-portal. Coverage includes the stipulation of 10% insurance exclusion for each claim in the event of theft, with a minimum of Euro 200,00 and doubling those amounts for the reports submitted after the closing of the exhibition. Show Exhibitors have their own "All Risks" insurance for goods, machinery, fixtures and fittings and equipment brought to and/or used at the Fiera Milano ground, valid for fairs and exhibitions, with a clause waiving the insurer's right of recourse against Fondazioni Fiera Milano, Fiera Milano S.p.A., their subsidiaries and/or affiliates, the Organization and all Third Parties in any way involved in the organization of the Exhibition. Exhibitors are anyway required to fill in and return the signed "INS" form attached to the e-service portal, enclosing declarations signed by their legal representative and the insurance company stating that the above property is covered by an "all risks" guarantee in a manner no less than that prescribed by the General Regulations (fascimile included in the "INS" form). In this case, Fiera Milano shall cancel the invoice previously issued.

26.3. Third Party Liability Policy - This coverage is automatically provided, free of charge, for all exhibitors by Fiera Milano. This will become an extension of the general policy that has a limit of no less than Euro 100.000,000 (one hundred million).
26.4. Limitation of Liability - Fiera Milano don't take the liability upon themselves for any consequential losses, reputational damage, loss of revenues, etc. The Application Form signing means acceptance of this limitation of liability of Fiera Milano. Also for any direct loss, each exhibitor agrees that Fiera Milano limit its liability pertaining to copyrights of artists, performers, players and producers for the event. To this end, shall prevail the declaration of value as art. 26.1 above.

27) PHOTOGRAPHS, DRAWINGS AND TV FILMING

Visitors and exhibitors shall not take any picture nor make any drawing or filming inside Exhibition halls unless specifically authorized by Fiera Milano S.p.A. The Exhibitor acknowledges and accepts that Fiera Milano S.p.A. has the right to take pictures of the stands (including reproductions of products and their brands) and filming of the exterior of any stand and use, publish and diffuse their reproductions, even without formal agreement of Exhibitor. Therefore, in such circumstances, the exhibitor will have nothing to expect from Fiera Milano spa for the aforementioned behaviors.

28) USE OF SUPPORTS

Use of audio, video, graphical, or multimedia supports containing original works or parts of the same protected pursuant to Art. n.633 of 22.2.4.1941 shall be subject to the payment of royalties on copyrights and in excess of such amounts as pertain to certification of said supports pursuant to art. 181bis of the Italian Copyright Law. Any unauthorised use of original works and the absence of the SIAE mark on the aforementioned supports shall be punished pursuant to art. 171.f. of Act n.633/41.

29) LOUSPEAKERS AND BROADCASTING

Audio broadcasting, inclusive of radio and television equipment, is allowed inside the stands, contingent on absence of the terms laid down at previous articles above pertaining to copyrights of artists, performers, players and producers and provided they do not cause any disturbance. Fiera Milano S.p.A. may use loudspeakers on the premises to make public announcements or in case of emergency.

30) ADVERTISING AND MUNICIPAL ADVERTISING TAX

With the exception of publicity for stand advertising in any shape or manner specifically permitted only through Fiera Milano S.p.A. or through agencies appointed by Fiera Milano S.p.A. The present rules of participation notwithstanding, exhibitors are under duty to pay the Municipality of Rho the local tax applicable to such things as are in any event subject to taxation pursuant to Decree 26.10.1972 n.639. By agreement between Fiera Milano and the Municipality of Rho and in the interest of the exhibitors said tax has been calculated as lump sum on the basis of the surface occupied by the Show. With a view to avoiding burdensome procedures to Exhibitors said tax has been included in the participation fee and shall be thereafter paid by Fiera Milano S.p.A. to the Municipality.

31) ACTIVITIES FORBIDDEN

Display of prices and sale of products on the premises is strictly prohibited. Violation of this rule may carry the closing down of stand and the withdrawal of access pass and ban from participation in the show in future, and he will be liable for a penalties of euro 520,00.

Such activities as may cause disturbance to or disruption of the show and may adversely affect its smooth running. In particular, it is strictly forbidden to: distribute and hand out any type of literature promotional or technical (magazines, textbooks, booklets, brochures, etc.) not directly relevant to the Exhibitor. Exhibitors may distribute and hand out promotional literature provided it is directly relevant to his/her occupation solely inside the confines of his/her stand. No placards for contests organized by agencies, organisations, dealers, weeklies or trade journals may be affixed inside or outside stands, save where expressly authorised by Fiera Milano S.p.A. - any type of strobe or variable-intensity illumination; - presence on the premises of the Show outside opening hours.

32) TRANSPORT AND CUSTOMS FORMALITIES

The Exhibitor is responsible for the transport of his stand at his own expense and at their own risk, for the transport, maintenance and installation of their products and machines. The "Official Transport Company" (see Technical Regulations) commissioned by Fiera Milano S.p.A., is responsible for carrying out any railway, maritime, air, port, customs and similar services within the Exhibition Centre, in respect of any materials sent by Exhibitors in connection with the Exhibition, or for fitting out the allocated stands. The "Official Transport Company", on request will provide the Exhibitor with transport and lifting equipment within the Exhibition Centre. Exhibitors may use their own equipment, provided that they comply with the applicable regulations issued by Fiera Milano S.p.A. (see Art. 5.1.2 of the technical Regulation). In any event, neither Fiera Milano S.p.A. nor the Organisers accept any responsibility in this regard, towards either the participants or third parties.

33) CONFERENCE/SEMINARS

The Exhibitor must apply to the Organisers and obtain content approval before organising conferences or seminars, and apply to Fiera Milano Congress for the booking of the conference rooms. The Organisers will evaluate the applications in order to avoid any overlap with events organised directly and the approval will be given by the Organisers' sole discretion. Fiera Milano Congress will allocate the conference rooms and times, and request the related fees.

34) FORCE MAJEURE

In case the Show should be cancelled owing to causes outside the control of Fiera Milano S.p.A. deposit money shall be reimbursed less charge on expenses incurred or undertaken for the organisation of the Show. Cost incurred for fixtures and/or special installations made on request of the Exhibitor must be reimbursed in full. Fiera Milano are not liable for damages whatsoever.

35) FIERA MILANO S.P.A. OBLIGATIONS AND RESPONSIBILITIES

Fiera Milano S.p.A. undertake to deliver the stand to the exhibitor as under the terms set forth at art. 6 of the General Regulations of the Show and to supply the services as under art. 14. In any event, the exhibitor waives Fiera Milano S.p.A. from any liability, subject to such restriction as are laid down in art. 1229 of the Civil Code. In any event the liability of Fiera Milano S.p.A. does not extend beyond the payment of a sum amounting to 30% of the fee owed by the Exhibitor and is exclusive of any further compensation whatsoever for damage incurred by said.

36) DATA PROTECTION NOTICE

In accordance with the Italian Data Protection Act (Legislative Decree 196/03), Exhibitors are informed that, the Organisers, as Data Controller, may use the information supplied: for the furtherance of their own corporate aims, and the aims of Fiera Milano and Expogage; for the sending of promotional and informative material related to their business, and for the sending of a newsletter covering products and events related to the electrical, electronic, safety, lighting and industrial automation sectors; for statistical purposes; for publication on the Business Community pages of their own internet sites. Provision of the above information is only compulsory unless required under specific legislation (such as tax laws, laws against money laundering, accident prevention etc.) and any refusal to comply may prevent the Organisers and Fiera Milano S.p.A. from entering into or executing the contract or from performing associated services. The data will be captured directly and archived on a suitable database on a server located in Italy, in the city of our provider, I.NET, who may access the data exclusively for the purposes of the web site management. For further information on how to obtain the modification or cancellation of data, or to totally or partially object to its use - in compliance with Article 7 of Legislative Decree No. 196/03 (the Exhibitor may contact Fiera Milano S.p.A. at Strada Statale del Sempione, 28 - 20017 Firo, Milan - Italy, tel. +39 02.4997.6218, fax +39 02.497.6252. The sending of data implies that consent is given for the management of the data within the limitators as described above.

37) COMPETENT COURT

In the event of a dispute, the court of jurisdiction will be the court of Milan. Any claims must be notified to the Organisers in writing.

Art. 36 - INFORMATIVA SUL TRATTAMENTO DEI DATI PERSONALI DELL'ESPOSITORE

1. Fiera Milano S.p.A. (di seguito, il " Titolare del trattamento ") informa l'Espositore che i dati personali indicati nella Domanda di ammissione o rilasciati anche successivamente sono necessari per l'esecuzione degli obblighi relativi alla partecipazione alla Manifestazione, alla fornitura dei relativi servizi e ai connessi adempimenti amministrativi, contabili e fiscali, secondo le modalità e nei limiti indicati nella Domanda e nel presente Regolamento. Senza i predetti dati potrebbe non essere possibile ammettere l'Espositore alla Manifestazione e fornire i correlati servizi. Per dette finalità, i dati sono utilizzati, con modalità coerenti con gli scopi sopra indicati e anche mediante ausilio di strumenti elettronici, da strutture e personale a ciò incaricato dal Titolare del trattamento e dagli altri soggetti (fornitori o tecnici) a cui i dati sono comunicati esclusivamente per attività o servizi relativi allo svolgimento della Manifestazione. L'elenco aggiornato di tali soggetti è disponibile presso la nostra Società.

2. I dati dell'Espositore potranno essere inoltre trattati da Fiera Milano e dalle società del Gruppo Fiera Milano, quali Titolari, per l'analisi delle informazioni relative alla sua attività, alla partecipazione alle ns. fiere ed ai servizi richiesti ai fini dell'individuazione, attraverso anche elaborazioni elettroniche, delle sue preferenze e dei possibili servizi e prodotti di suo interesse, nonché per la rilevazione della qualità dei servizi, per il compimento di ricerche di mercato ed indagini statistiche. I dati potranno altresì essere utilizzati dal predetto Titolare e dalle società del Gruppo Fiera Milano per comunicazioni postali e telefoniche di carattere promozionale, pubblicitario o commerciale nei confronti dell'Espositore. A tal fine, potranno essere comunicati anche a società che collaborano con Fiera Milano, a società del gruppo di quest'ultima, ad altri espositori, fornitori ed operatori economici, nell'U.E. e all'estero, nonché diffusi attraverso la pubblicazione, anche per via telematica, dei cataloghi delle Manifestazione. Per tali finalità non è necessario il consenso dell'Espositore in quanto i dati trattati riguardano la sua attività economica, imprenditoriale o professionale.

3. Previo consenso dell'Espositore (da rilasciare tramite le apposite caselle da selezionare), i dati che lo riguardano possono essere trattati da Fiera Milano e dalle società del Gruppo Fiera Milano, per finalità di invio anche tramite sistemi automatizzati di chiamata, fax, e-mail, sms, mms, di materiale pubblicitario, vendita diretta, compimento di ricerche di mercato o comunicazioni commerciali sulle manifestazioni fieristiche di suo interesse e sui servizi e prodotti della nostra Società e delle società del nostro Gruppo. Ove l'Espositore sia d'accordo (selezionando le ulteriori opzioni di consenso), i dati potranno essere altresì trattati per l'invio, tramite sempre sistemi automatizzati di chiamata, fax, e-mail, sms, mms, di comunicazioni commerciali, promozionali e pubblicitarie, concernenti prodotti e servizi di terzi (organizzatori, espositori, operatori coinvolti nelle manifestazioni fieristiche od operanti anche in altri settori) interessati a proporre vantaggiose offerte commerciali agli espositori che partecipano alle nostre fiere e mostre. A tal fine, i dati potranno essere anche comunicati o ceduti a tali soggetti in modo da permettergli di utilizzarli direttamente per l'invio delle loro comunicazioni commerciali.

4. Per le finalità di cui ai punti 2 e 3, il rilascio dei dati è comunque facoltativo e non ha conseguenze sulla partecipazione dell'Espositore alla manifestazione e sulla fruizione dei relativi servizi, ed i dati saranno comunque gestiti mediante procedure informatizzate a livello del Gruppo Fiera Milano (con elaborazione dei dati secondo criteri relativi, ad esempio, ad attività imprenditoriale, lavorativa, professionale o di altro tipo, aree geografiche, tipologia manifestazioni/servizi fruiti, ecc.) e potranno essere conosciuti, all'interno delle strutture delle società di tale Gruppo, da personale a ciò incaricato e da incaricati di società di fiducia che svolgono, per conto di tali società, alcune operazioni tecniche ed organizzative strettamente necessarie per lo svolgimento delle suddette attività (quali, ad es., società specializzate per attività di informazione e promozione commerciale, per ricerche di mercato e per indagini sulla qualità dei servizi e sulla soddisfazione: v. l'elenco aggiornato disponibile presso Fiera Milano S.p.A.).

5. L'Espositore potrà in qualunque momento rivolgersi a Fiera Milano S.p.A., ai recapiti indicati nella Domanda o nel presente Regolamento, per richiedere eventualmente di consultare o rettificare i propri dati personali o di opporsi al trattamento dei suoi dati personali da parte di Fiera Milano S.p.A. e delle altre Società del Gruppo Fiera Milano per finalità di:

CONSENSO DELL'ESPOSITORE AL TRATTAMENTO DEI SUOI DATI PERSONALI

Artt. 23 e 130 d.lgs. 196/2003 - Codice Privacy

In relazione all'informativa privacy riportata nella Domanda o nel presente Regolamento, l'Espositore dichiara di acconsentire al trattamento dei suoi dati personali da parte di Fiera Milano S.p.A. e delle altre Società del Gruppo Fiera Milano per finalità di:

a) invio di materiale pubblicitario, vendita diretta, compimento di ricerche di mercato o comunicazioni commerciali tramite sistemi automatizzati di chiamata, fax, e-mail, sms, mms, sulle manifestazioni fieristiche, servizi e prodotti di Fiera Milano e delle società del Gruppo Fiera Milano:

Sì, acconsento No, non acconsento

b) invio sempre tramite sistemi automatizzati di chiamata, fax, e-mail, sms, mms, di comunicazioni commerciali, promozionali e pubblicitarie concernenti prodotti e servizi di terzi (organizzatori, espositori, operatori coinvolti nelle manifestazioni fieristiche od operanti anche in altri settori), nonché cessione dei dati ai terzi per l'invio delle loro comunicazioni commerciali tramite tali sistemi:

Sì, acconsento No, non acconsento

Data

Timbro Società e firma del legale rappresentante

Art. 36 - INFORMATION NOTICE ON PROCESSING OF EXHIBITORS' PERSONAL DATA

1. Fiera Milano S.p.A. (hereinafter the "Data Controller") informs the Exhibitor that the personal data entered in the Admission Application and/or provided thereafter are necessary to fulfil the obligations related to participation in the Event, provision of the relevant services, and discharge of the administrative, accounting, and tax-related duties arising therefrom in accordance with the arrangements and under the terms set forth in the Application as well as in these Regulations. In the absence of the aforementioned data it might prove impossible to admit the Exhibitor to the Event and provide the relevant services. The data are used for the above purposes in accordance with mechanisms that are consistent with such purposes, also via electronic tools, by units and staff the Data Controller has entrusted with this task as well as by such other entities (suppliers and/or engineering/technical entities) the data are communicated to exclusively for the purposes of activities and/or services related to performance of the Event. An updated list of the said entities is available at our company.

2. The Exhibitor's data may also be processed by Fiera Milano and other companies in the Fiera Milano Group - in their capacity as Data Controllers - to analyse the information relating to its activity, participation in our fairs and exhibitions and/or the requested services in order to detect, partly via electronic processing operations, its preferences as well as services and products possibly of its interest; furthermore, the Exhibitor's data may be processed to measure service quality and carry out market and/or statistical surveys. The data may also be used by the said Data Controller and the companies in the Fiera Milano Group in order to perform mail- and phone-based communications of a promotional, advertising and/or commercial nature vis-à-vis the Exhibitor. To that end, the data may also be communicated to companies co-operating with Fiera Milano, companies in the latter's group, other exhibitors, suppliers and economic operators both in the EU and elsewhere; the data may also be disseminated via publication, including electronic publication, of catalogues related to the Event. The Exhibitor's consent shall not be required for the above purposes since the data to be processed concern its economic, entrepreneurial and/or professional activity.

3. Providing the Exhibitor consents thereto (which can be done by ticking the appropriate boxes), its personal data may be processed by Fiera Milano and the companies in the Fiera Milano Group for the purposes of sending advertising materials - also via automated calling systems, facsimile, email, SMS-messaging, and MMS-messaging -, for direct selling purposes, and to perform market surveys and/or commercial communications on exhibitions and fairs the Exhibitor may be interested in as well as on the services and products supplied by our company and the companies in our Group. If the Exhibitor agrees (by ticking additional consent options), its data may also be processed to send commercial, promotional and advertising communications - again, via mail, phone, automated calling systems, facsimile, email, SMS-messaging, and MMS-messaging - in connection with products and services by third parties (organisers, exhibitors, operators involved in the fair events and/or working in other sectors) that are keen to make interesting commercial offers to the exhibitors at our fairs and exhibitions. To that end, the data might also be communicated or transferred to the said entities in order to enable them to directly use them for sending their commercial communications.

4. Providing the data for the purposes referred to in paragraphs 2 and 3 is voluntary and does not entail any consequences on the Exhibitor's participation in the Event and/or use of the relevant services; the data will be handled in any case via computerised procedures at the Fiera Milano Group level, whereby they will be processed in accordance with criteria relating, for instance, to type of activity (entrepreneurial, professional, employment), geographic area, type of event/service, etc. The data might be accessed - within the framework of the companies belonging to the said Group - by staff in charge thereof as well as by persons in charge working for trusted companies that perform, on those companies' behalf, technical and organisational operations that are absolutely necessary to carry out the aforementioned activities - including, for instance, companies specialising in commercial information and promotion, market surveys, and service quality and customer satisfaction surveys; an updated list is available at Fiera Milano S.p.A.

5. An Exhibitor may at any time apply to Fiera Milano S.p.A., at the addresses specified either in the Application or in these Regulations, in order to request access to its personal data and have them rectified or else to object to their processing (under section 7 of legislative decree no. 196/2003, i.e. the Personal Data Protection Code). A list of data processors along with the list of the other entities mentioned above may be obtained from the Data Controllers.

EXHIBITOR'S CONSENT TO THE PROCESSING OF ITS PERSONAL DATA

Under sections 23 and 130 of legislative decree no. 196/2003 - "Privacy Code"

Having regard to the information notice included in the Application and/or in these Regulations, the Exhibitor declares hereby that it gives its consent to processing of its personal data by Fiera Milano S.p.A. and other companies in the Fiera Milano Group for the following purposes:

a) to send advertising materials; for direct selling purposes; to perform market surveys and/or commercial communications via automated calling systems, facsimile, email, SMS-messaging, and MMS-messaging on exhibitions and fairs as well as on the services and products supplied by Fiera Milano and the companies in the Fiera Milano Group:

Yes, I give my consent No, I do not give my consent

b) to send commercial, promotional and advertising communications via automated calling systems, facsimile, email, SMS-messaging, and MMS-messaging in connection with products and services by third parties (organisers, exhibitors, operators involved in the fair events and/or working in other sectors) and/or to transfer the data to the said third parties in order for them to send their commercial communications via the above mechanisms:

Yes, I give my consent No, I do not give my consent

Date

Company stamp and signature of legal representative



7-9 Novembre/November 2012
Fiera Milano (Rho) - Italy

Biennale internazionale di ascensori, componenti, accessori, stampa professionale e servizi.

International Exhibition of elevators, components, accessories, technical press and services.

FIERA MILANO S.p.A.
Sede Legale / Registered Office:
Piazzale Carlo Magno, 1 - 20149 Milano - Italy
Sede Operativa e Amministrativa / Headquarters:
S.S. del Sempione, 28 - 20017 Rho, Milano - Italy
Tel. +39 02.4997.6897 - Fax +39 02.4997.6252
lift@fieramilano.it - www.liftitalia.com
Cod. Fisc. e P. IVA 13194800150 - R.E.A. 1623812
Capitale Sociale Euro 42.147.437,00 i.v.



FIERA MILANO

ANAGRAFICA ED ATTIVITA' DELL'AZIENDA - COMPANY INFORMATION AND ACTIVITY

RAGIONE SOCIALE - COMPANY NAME			
INDIRIZZO - ADDRESS			
CAP - ZIP CODE	CITTA' - TOWN	PROV.	NAZIONE - COUNTRY
TELEFONO - PHONE		FAX	
WEB		E-MAIL	

TESTO DESCRITTIVO DEI PRODOTTI ESPOSTI (max 300 battute in italiano e in inglese) - TEXT DESCRIBING THE COMPANY'S PRODUCTS (max 300 strokes in Italian and in English)

ITALIANO - ITALIAN

INGLESE - ENGLISH

ELENCO MERCEOLOGICO

- 001 Accessori di cabina
- 004 Alimentatori d'emergenza
- 007 Ammortizzatori
- 010 Ammortizzatori a molla
- 013 Ammortizzatori a olio
- 016 Ammortizzatori di porte
- 019 Ancoraggi per funi
- 022 Apparat di monitoraggio
- 025 Apparecchiature di commutazione
- 028 Arcate per ascensori a fune
- 031 Arcate per ascensori idraulici
- 034 Argani
- 037 Armadi
- 040 Ascensori a fune
- 043 Ascensori idraulici
- 046 Ascensori inclinati
- 049 Ascensori industriali
- 052 Ascensori panoramici
- 055 Ascensori per handicappati
- 061 Associazioni/ Organizzazioni
- 070 Barriere Luminose
- 073 Bottoniere
- 074 Bottoniere caratteri tattili Braille
- 075 Bottoniere coperture Braille
- 076 Bulloneria e viti
- 080 Cabine
- 083 Calamite
- 086 Camme di commutazione
- 089 Cartellonistica e segnaletica
- 090 Carrelli elettrici saliscala
- 092 Cavi
- 095 Centraline idrauliche
- 098 Certificazione prodotti - impianti
- 101 Circuiti di sicurezza
- 104 Commutatori ad induzione ed ottici
- 107 Commutatori di gruppo
- 110 Commutatori di piano e fine corsa
- 113 Componenti antideflagranti
- 116 Componenti di vano
- 119 Componenti elettronici
- 122 Componenti idraulici
- 125 Componenti per quadri di manovra
- 128 Componenti pre-montati
- 134 Componentistica elettronica
- 137 Componentistica meccanica
- 140 Consulenza e progettazione
- 143 Consulenze
- 146 Contatti
- 149 Contrappesi
- 152 Controlli di chiusura porte
- 155 Corrimano per cabine
- 158 Cortine di sicurezza
- 161 Costole meccaniche di sicurezza
- 164 Costruzione di ascensori
- 170 Disegni di cabine
- 173 Dispositivi di accoppiamento per porte
- 176 Dispositivi di emergenza per il riporto automatico al piano
- 179 Dispositivi di livellamento
- 182 Dispositivi e apparecchiature di sicurezza
- 185 Dispositivi e apparecchiature per non vedenti
- 190 Elementi accessori all'ascensore e all'edificio
- 193 Equipaggiamento per locale macchina
- 200 Fissaggi
- 203 Fotocellule
- 206 Freni
- 209 Funi
- 210 Gearless
- 220 Gong elettronici
- 223 Gruppi di controllo idraulici
- 226 Guide
- 227 Home Lift
- 228 Impianti di sollevamento
- 230 Incastellature
- 233 Indicatori
- 236 Indumenti protettivi
- 239 Interfoni
- 242 Interruttori
- 245 Interruttori magnetici
- 248 Invertitori
- 250 Lampade d'emergenza
- 253 Limitatori di velocità
- 260 Macchine di trazione
- 263 Magnet permanenti
- 266 Manutenzione e controllo a distanza
- 269 Metalli lavorati
- 272 Misuratori di carico
- 275 Montacarichi
- 278 Montalettighe
- 281 Montascale
- 284 Montavivande
- 287 Morsetti per funi
- 290 Motori
- 293 Motori AC monofase
- 296 Motori AC trifase
- 299 Motori antideflagranti
- 302 Motori in CC
- 310 Operatori
- 315 Pannelli di cabina
- 318 Parti di ricambio
- 320 Piattaforme elevatrici
- 321 Pistoni e cilindri idraulici
- 324 Pompe
- 327 Pompe a vite
- 330 Porte
- 333 Porte a battente
- 336 Porte automatiche
- 339 Porte circolari
- 342 Porte per parcheggi automatizzati
- 345 Porte resistenti al fuoco
- 348 Pulegge
- 351 Pulsanti
- 354 Pulsanti elettronici
- 360 Quadri di alimentazione
- 363 Quadri diagnostici
- 366 Quadri di manovra automatica
- 372 Regolatori di velocità
- 375 Rivestimenti di cabina
- 378 Rivestimenti di porte
- 381 Rulli
- 382 Ruote
- 385 Scale mobili
- 388 Segnalazioni di emergenza
- 391 Serrature
- 394 Servizi
- 397 Sintetizzatori vocali
- 400 Sirene elettroniche
- 403 Sistemi di allarme
- 406 Sistemi di chiamata d'emergenza a distanza
- 409 Sistemi di controllo
- 410 Sistemi di evacuazione fumo e calore
- 412 Sistemi di guida
- 413 Sistemi di parcheggio meccanici
- 414 Sistemi di ventilazione naturale
- 415 Software applicativi
- 418 Stampa
- 421 Tamburi
- 424 Telai e imbottiti di piano
- 427 Telefoni
- 428 Trasformatori
- 430 Utensili
- 433 Valvole
- 436 Valvole idrauliche di sicurezza
- 439 Varie
- 442 Ventilatori

PRODUCTS LIST

- 366 A.P.B. controllers (Automatic Push Buttons)
- 403 Alarm systems
- 061 Association/ Organizations
- 342 Automatic car park doors
- 176 Automatic rescue devices
- 336 Automatic shaft and cabin doors
- 278 Bed lifts
- 125 Boards for use in control cabinets
- 076 Bolts and screws
- 075 Braille push button panels
- 074 Braille raised tactiles
- 206 Brakes
- 037 Cabinets
- 092 Cables
- 424 Car and landing fixtures
- 028 Car frame for cable lifts
- 031 Car frame for hydraulic lifts
- 375 Car wall-claddings
- 315 Car wall-panels
- 339 Circular doors
- 164 Construction and passenger lifts
- 143 Consulting
- 140 Consulting and planning
- 360 Control panels
- 409 Control systems
- 149 Counterweights
- 173 Coupling devices for doors
- 007 Dampers
- 302 DC motors
- 363 Diagnostic operation panels
- 439 Different product categories
- 152 Door checks
- 378 Door claddings
- 016 Door dampers
- 391 Door locks
- 310 Door operators
- 146 Door pressure contacts
- 242 Door switches
- 330 Doors
- 421 Drums
- 134 Electrical components
- 119 Electronic components
- 220 Electronic gong
- 354 Electronic push buttons
- 400 Electronic sirens
- 190 Elevator and building accessories
- 170 Elevator car design
- 001 Elevator car fitting
- 080 Elevator cars
- 004 Emergency feeders
- 388 Emergency light alarm devices
- 250 Emergency lighting
- 385 Escalators
- 410 Evacuation and heat ventilation system
- 113 Explosion-proof components
- 299 Explosion-proof motors
- 442 Fans
- 345 Fire proof doors
- 200 Fixings
- 248 Floor direction switches
- 210 Gearless
- 034 Gears
- 226 Guide rails
- 412 Guide systems
- 155 Handrails for elevator cars
- 227 Home lifts
- 122 Hydraulic components
- 223 Hydraulic control units
- 043 Hydraulic lifts
- 095 Hydraulic power units
- 321 Hydraulic rams and cylinders
- 046 Inclined lifts
- 233 Indicators
- 104 Inductive and optical switches
- 049 Industrial lifts
- 239 Intercom systems
- 110 Intermediate and terminal floor switches
- 179 Levelling devices
- 228 Lifting systems
- 275 Lifts
- 055 Lifts for handicapped persons
- 070 Light barriers
- 272 Load weighing devices
- 193 Machine room equipment
- 269 Machined metal
- 245 Magnetic switches
- 083 Magnets
- 318 Maintenance and replacement parts
- 137 Mechanic components
- 413 Mechanical parking systems
- 022 Monitoring equipment
- 290 Motors
- 414 Natural ventilation system
- 013 Oil dampers
- 253 Overspeed governors
- 052 Panoramic lifts
- 263 Permanent magnets
- 203 Photocells
- 436 Pipe ruptures valves
- 320 Platform lifts
- 089 Poster and signals
- 128 Pre-mounted components
- 418 Press
- 098 Products and machinery certification
- 236 Protective coats
- 348 Pulleys
- 324 Pump units
- 073 Push button panel
- 200 Push buttons
- 351 Push buttons
- 406 Remote control emergency call systems
- 266 Remote control maintenance and supervising system
- 381 Rollers
- 019 Rope anchorages
- 287 Rope clamps
- 209 Ropes
- 101 Safety circuits
- 182 Safety devices and equipment
- 185 Safety devices and equipment for sightless
- 158 Safety light screen
- 161 Safety ribs
- 327 Screw pumps
- 284 Service lifts
- 394 Services
- 116 Shaft components
- 230 Shaft steel structures
- 293 Single phase AC motors
- 415 Software
- 372 Speed regulators
- 010 Spring dampers
- 281 Stairway lifts
- 333 Swing doors
- 086 Switch ramps
- 025 Switching equipments
- 427 Telephones
- 430 Tools
- 040 Traction type lifts
- 260 Traction units
- 428 Transformers
- 296 Triphase AC motors
- 107 Unit switches
- 433 Valves
- 397 Voice synthesizers
- 382 Wheels



7-9 Novembre/November 2012
Fiera Milano (Rho) - Italy

Biennale internazionale di ascensori, componenti, accessori, stampa professionale e servizi.

International Exhibition of elevators, components, accessories, technical press and services.

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FIERA MILANO

SEDE LEGALE ESPOSITORE (ragione sociale e indirizzo di fatturazione) - EXHIBITOR'S REGISTERED HEADQUARTER (invoicing name and address)

RAGIONE SOCIALE - COMPANY NAME									
INDIRIZZO - ADDRESS									
CAP - ZIP CODE		CITTA' - TOWN			PROV.		NAZIONE - COUNTRY		
TELEFONO - PHONE					FAX				
CODICE FISCALE e PARTITA IVA - TAX CODE or VAT NUMBER					WEB				
PERSONA DI RIFERIMENTO - CONTACT PERSON					E-MAIL PERSONALE - PERSONAL E-MAIL				

INVITI CLIENTELA (esclusivamente in formato elettronico) - CUSTOMER INVITATIONS (only in electronic format)

Ogni Espositore ha diritto a un numero di Inviti Clientela proporzionale all'area occupata, secondo il seguente schema:
Each Exhibitor is entitled to a number of Customer Invitations proportional to the area occupied, according to the following:

- | | | | |
|--|--------------------------|--|--------------------------|
| • fino a 32 mq - up to 32 sq.m | 50 inviti - invitations | • da 64,5 a 120 mq - from 64.5 to 120 sq.m | 200 inviti - invitations |
| • da 32,5 a 64 mq - from 32.5 to 64 sq.m | 100 inviti - invitations | • oltre 120 mq - more than 120 sq.m | 300 inviti - invitations |

L'Espositore può acquistare, come supporto promozionale, ulteriori inviti a prezzo speciale. - Exhibitors may purchase additional invitations at special prices.

Attenzione: Ogni invito è valido per l'ingresso di una singola persona per un giorno. - Please note: Each invitation allows a free daily admission for one person.

Si desidera ricevere - We would like to receive Nr. _____ Inviti Clientela - Customer Invitations x **euro 4,50 cad/each**

TOTALE - TOTAL euro _____

+ IVA ai sensi di legge, se dovuta / + VAT according to Italian law, if due

TESSERE DI INGRESSO (esclusivamente in formato elettronico) - ENTRANCE BADGES (only in electronic format)

Ogni Espositore ha diritto a un numero di Tessere di ingresso proporzionale all'area occupata, secondo il seguente schema:
Each Exhibitor is entitled to a number of Entrance Badges proportional to the area occupied, according to the following:

- | | | | |
|--|-----------------------------|--|------------------------------|
| • fino a 16 mq - up to 16 sq.m | 4 tessere - entrance badges | • da 64,5 a 100 mq - from 64.5 to 100 sq.m | 12 tessere - entrance badges |
| • da 16,5 a 32 mq - from 16.5 to 32 sq.m | 6 tessere - entrance badges | • oltre 100 mq - more than 100 sq.m | 15 tessere - entrance badges |
| • da 32,5 a 64 mq - from 32.5 to 64 sq.m | 8 tessere - entrance badges | | |

L'Espositore può acquistare ulteriori tessere da utilizzare esclusivamente per il personale di servizio allo stand. - Exhibitors may purchase additional entrance badges strictly reserved to staff.

Attenzione: la tessera permette 4 ingressi al giorno e, in caso di uso improprio, potrà essere revocata. - Please note: the badge allows 4 entrances a day. In case of abuse it can be withdrawn.

Si desidera ricevere - We would like to receive Nr. _____ Tessere di ingresso - Entrance Badges x **euro 20,00 cad/each**

TOTALE - TOTAL euro _____

+ IVA ai sensi di legge, se dovuta / + VAT according to Italian law, if due

FORME DI PAGAMENTO ACCETTATE - FORMS OF PAYMENT

Questa scheda deve pervenire in originale improrogabilmente entro il 11.09.2012 a:
FIERA MILANO S.p.A. - LIFT 2012 - Strada Statale del Sempione, 28 - 20017 Rho (MI)
accompagnata dal relativo pagamento a mezzo:

- assegno n. _____ della Banca - Bank intestato a FIERA MILANO S.p.A.
- carta di credito collegarsi al sito: www.fieramilano.it - sezione Espositori - sezione pagamenti on-line
- bonifico bancario intestato a FIERA MILANO S.p.A.
BARCLAYS BANK PLC Filiale Virtuale Corporate Via Arconati,1 - 20135 Milano
IBAN IT43T0305101699000040100044 SWIFT/BIC BARCITMMBKO

(allegare fotocopia del versamento)

Nella causale del versamento deve essere indicata tassativamente la manifestazione e la ragione sociale dell'Espositore.

The original of this form must be returned strictly within 11.09.2012 to:
FIERA MILANO S.p.A. - LIFT 2012 - Strada Statale del Sempione, 28 - 20017 Rho (MI) - Italy
along with the relative payment by:

- check no. _____ Bank made out to FIERA MILANO S.p.A.
- credit card go to: www.fieramilano.it - Exhibitor section - section online payments
- bank transfer made out to FIERA MILANO S.p.A.
BARCLAYS BANK PLC Filiale Virtuale Corporate Via Arconati,1 - 20135 Milano
IBAN IT43T0305101699000040100044 SWIFT/BIC BARCITMMBKO

(join a copy of the payment)

The reference of the exhibition and the company name must be peremptory indicated in the bank transfer.